

# NEWS

**SOFT  
LINE**

# CONGA

DESIGN: SASCHA SARTORY

A pouf with a tray is essential in any home. Inspired by African conga drums this versatile pouf CONGA lets you decide how to use it. With the wooden tray it can be an extra coffee table in the living room today. And without the tray it can work as an extra seat for your guests tomorrow. CONGA comes in different sizes and heights to match your interior design.

DIMENSIONS / CM:

POUF SMALL: Ø 53 H 41

POUF LARGE: Ø 72 H 37

TRAY SMALL: Ø 40 H 2

TRAY LARGE: Ø 60 H 2

## EXPLORE THE NEW SOFTLINE 2019 COLLECTION

You can always recognise furniture from SOFTLINE by the innovative design, the exquisite materials and the high quality craftsmanship. It's furniture that is deeply rooted in the design tradition of the brand, dating back to 1979, but still speaking the language of the future. The eight new designs that we are launching this year are no exception. Each one of them is inspired by the global design trends, interpreted and created in collaboration between SOFTLINE and leading international designers.

At SOFTLINE we work to create unique furniture to match the time we are living in. Design furniture that adds a little extra to a home or a public space by being equally functional, aesthetic, elegant and surprising.

We hope that you will be inspired by the latest new and innovative design furniture in eco-friendly fabrics, materials and compelling colours – created to enrich your day.

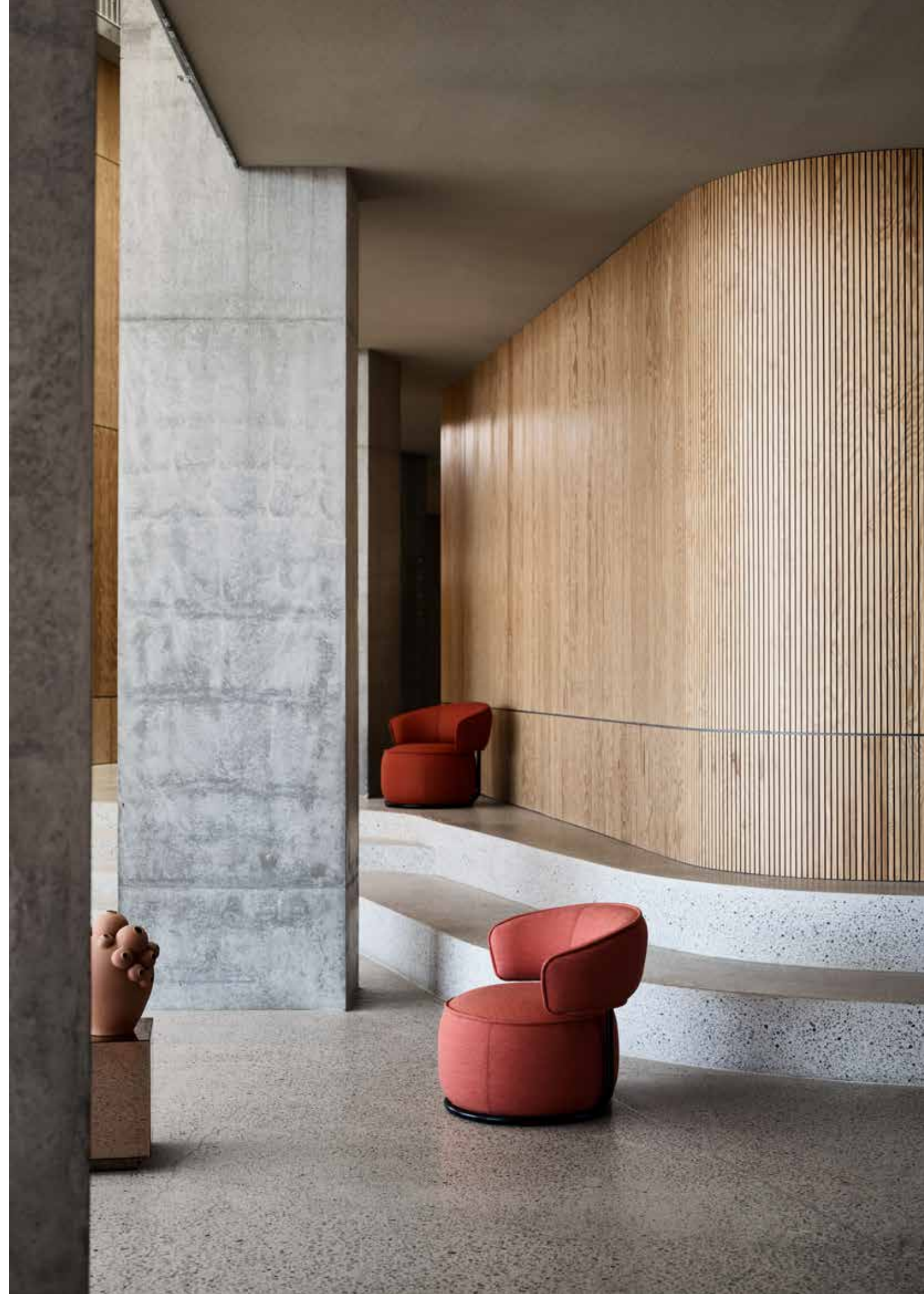


# PICOLO

DESIGN: SASCHA SARTORY

The round and welcoming shape of the PICOLO lounge chair invites you to sit down and relax. It offers maximum comfort in a contemporary and minimalistic design that suits all kinds of environments. Even a small room can fit this compact and versatile lounge chair that will be an elegant addition to the interior design. The seat is upholstered with high quality foam placed inside a sleek metal frame that also holds the soft backrest.

DIMENSIONS / CM: L 79 D 70 H 67 SH 40





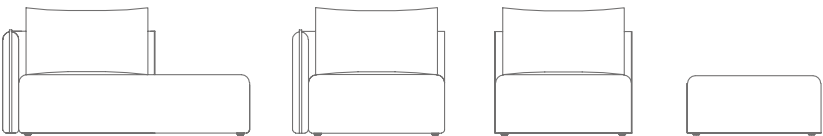


# CAPE

DESIGN: JOHANNES STEINBAUER

The minimalistic and sophisticated look of the modular sofa CAPE adds a modern touch to any space, and with a number of modules to choose from you can design it to fit your room perfectly. The backrest and armrest of each element is in one piece, wrapping around the large cushion. The slightly protruding seams running down the armrest adds a cosy and elegant touch and accentuates the simplistic and straight lines of the sofa.

	DIMENSIONS / CM:
SINGLE ELEMENT:	L 86 D 88 H 76 SH 40
CORNER ELEMENT (CENTER):	L 88 D 88 H 76 SH 40
CORNER ELEMENT (L/R):	L 96 D 88 H 76 SH 40
CHAISE LONG (L/R):	L 96 D 160 H 76 SH 40
POUF:	L 86 D 73 H 40 SH 40
CUSHION:	L 76 D 15 H 40

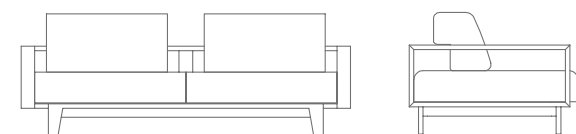


# WOOD

## DESIGN: JAKOB SCHENK

Get creative with the innovative sofa WOOD. The back cushions can be placed anywhere on the wooden back frame, and the two seat cushions can be moved individually to the front to make more space for lounging. On the back frame there is room enough for a lamp, a laptop or a glass of wine, which makes WOOD perfect for sitting, relaxing, working, reading and sleeping.

DIMENSIONS / CM:  
L 218 D 111/135 H 81 SH 42  
BED: 200 X 109







# NOLA

DESIGN: CHARLOTTE HØNCKE

NOLA is a series of lounge furniture consisting of an armchair and a sofa perfect for private homes and public spaces. It's created with comfort, simplicity and lightness in mind, which is emphasized by the metal frame and the soft and simple lines of the design. The furniture is designed to look beautiful from all angles and can be placed anywhere in the room – even in small rooms thanks to the petite sizes.

DIMENSIONS / CM:  
SOFA: L 147 D 92 H 93 SH 45/42  
CHAIR: L 71 D 92 H 93 SH 45/42





# NUUK

DESIGN: BUSK+HERTZOG

NUUK is a versatile and comfortable chair. With integrated armrests in organic shapes and an airy, yet characteristic frame, it works equally well as a dining room chair and as a guest chair in the office. The size and shape of the armrest makes the chair practical and suitable for a table, while providing lots of comfort for sitting and working. The chair is shaped to be welcoming and inviting and made in a durable, modern design.

DIMENSIONS / CM: L 61 D 62 H 82 SH 50/48



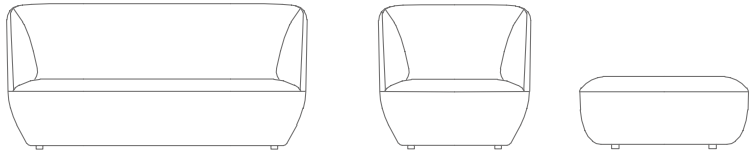


# CLAY

DESIGN: JAVIER MORENO

The CLAY seating concept has a strong, sculptural expression that adds a fresh and modern touch to private homes and public spaces. The organic design and the continuous seam on the edge of the chair create an elegant and minimalistic look. With the soft and comfortable upholstery, CLAY is the perfect spot to settle in for “hygge”.

DIMENSIONS / CM:  
CHAIR: L 100 D 96 H 87 SH 41  
SOFA: L 184 D 96 H 87 SH 41  
POUF: L 96 D 92 H 39





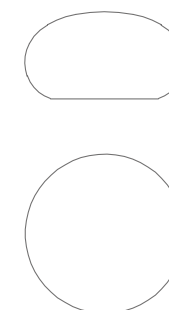


# CUT

DESIGN: BUSK+HERTZOG

With the round shape and asymmetrical placement of the seams, CUT is a uniquely designed pouf that works perfectly as practical seating on its own or as part of a larger group of furniture. The round shape makes it versatile and easy to place anywhere, be it in the middle of the room, in corners or against a wall. The ornamental seams are the result of a creative approach to a practical problem: getting the cover to fit the round shape perfectly.

DIMENSIONS / CM: Ø 84 H 47





# SLEEP

1999 – 2019

## DESIGN: BUSK+HERTZOG

With a special edition of the iconic sofa bed SLEEP SOFTLINE marks that it has been 20 years since the successful partnership with the award-winning design team busk+hertzog began.

The launch of SLEEP back in 1999 was the beginning of a completely new development of SOFTLINE, and since then our comprehensive collection of design furniture has moved into private homes and public spaces all over the world.

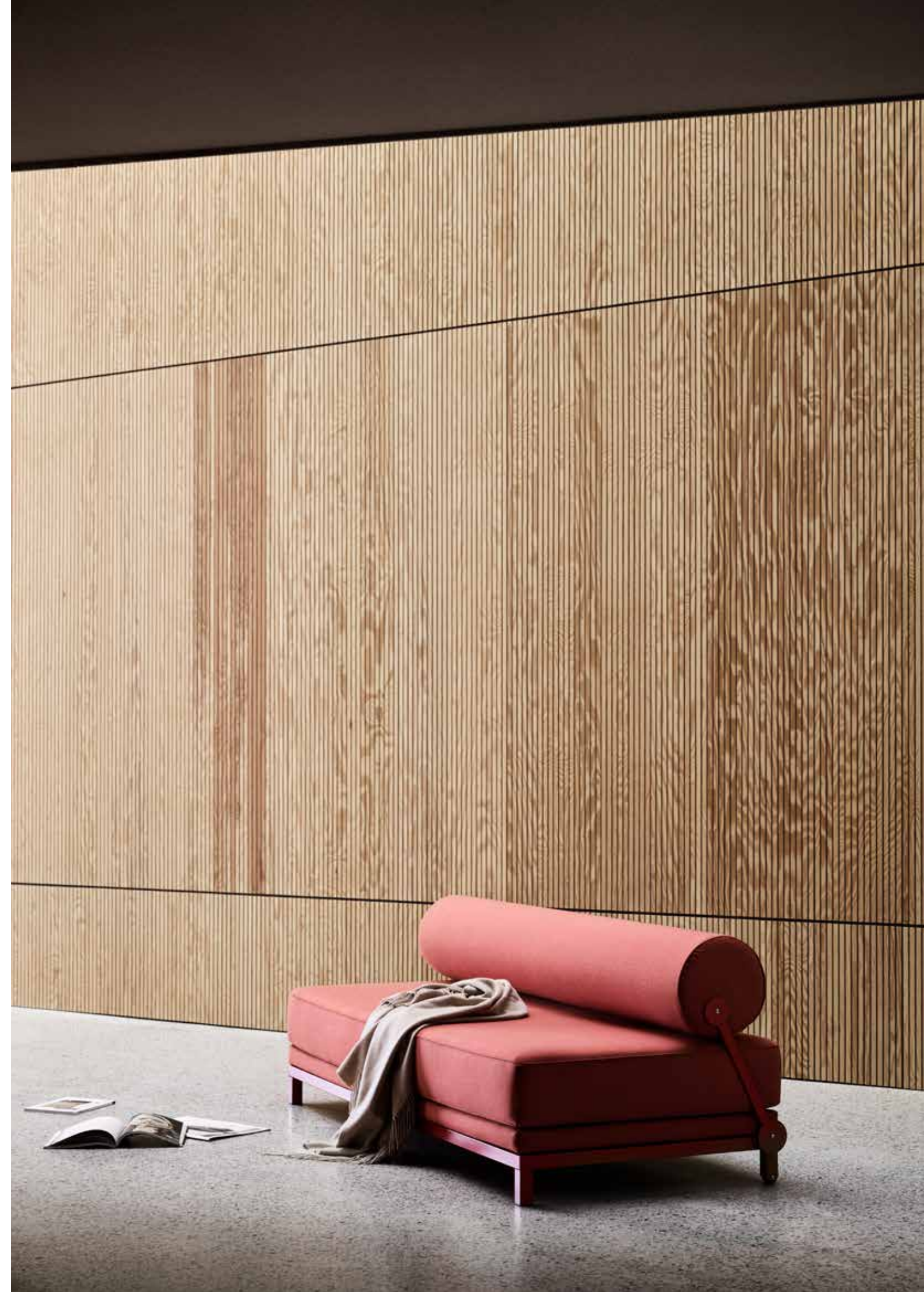
SLEEP is the winning furniture of a design competition held by SOFTLINE in 1997 that Flemming Busk won with his brilliant and simplistic design. Since the introduction 20 years ago the innovative design of the sofa bed has been widely recognized, and is considered to be the ultimate, minimalistic sofa.

With SLEEP, busk+hertzog managed to let form follow function and create a brilliant and simple piece of furniture that surpasses time, functionality and aesthetics.

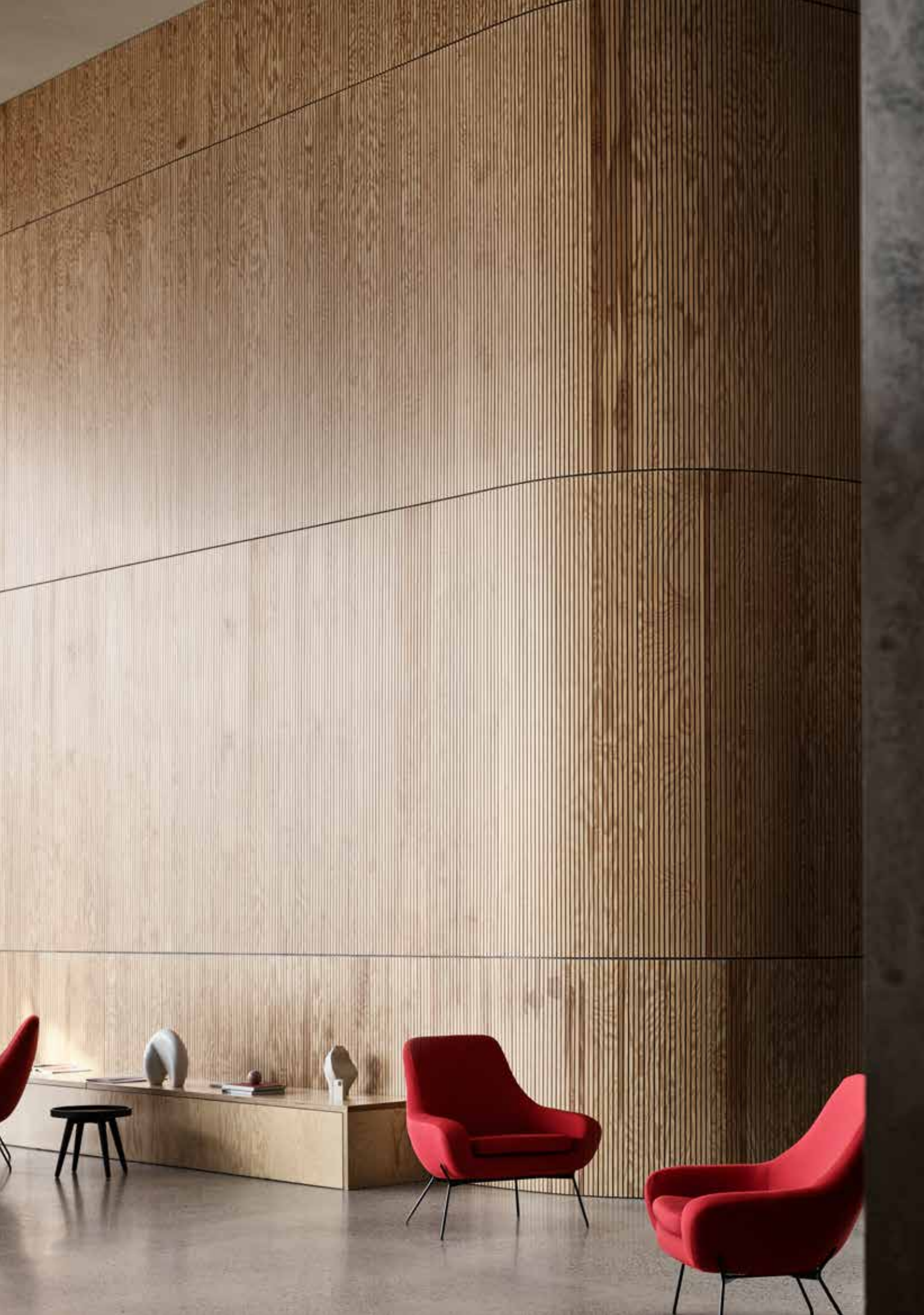
The design studio busk+hertzog is based in the Portuguese capital Lisbon and founded by Flemming Busk, architect and designer and Stephan B. Hertzog, designer. busk+hertzog has received more than 75 international design awards for their work, and since 1999 they have developed 50 designs in close collaboration with SOFTLINE.

The new special edition of the design sofa SLEEP was launched at the international furniture fair Salone del Mobile 2019 in Milan.

DIMENSIONS / CM:  
L 204 D 90 H 73 SH 43  
BED: 88/176 X 200







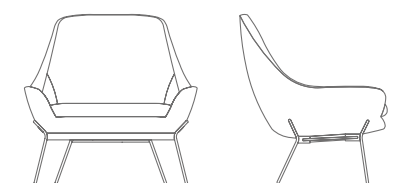
# NOOMI STRING

DESIGN: SUSANNE GRØNLUND

With references to branches on a tree, the delicate slightly bended legs seize the upper part of the NOOMI chair and creates a strong graphic expression. The frame is light but distinctive in its modern shape and almost makes the soft, rounded upper part of the chair look like it's hovering above the floor. An ultra modern chair where steel and fabric meet in a harmonic and organic whole.

DIMENSIONS / CM: L 84 D 76 H 90 SH 45/41

**GERMAN DESIGN AWARD 2018**  
**GOOD DESIGN AWARDS 2017**





# NOOMI

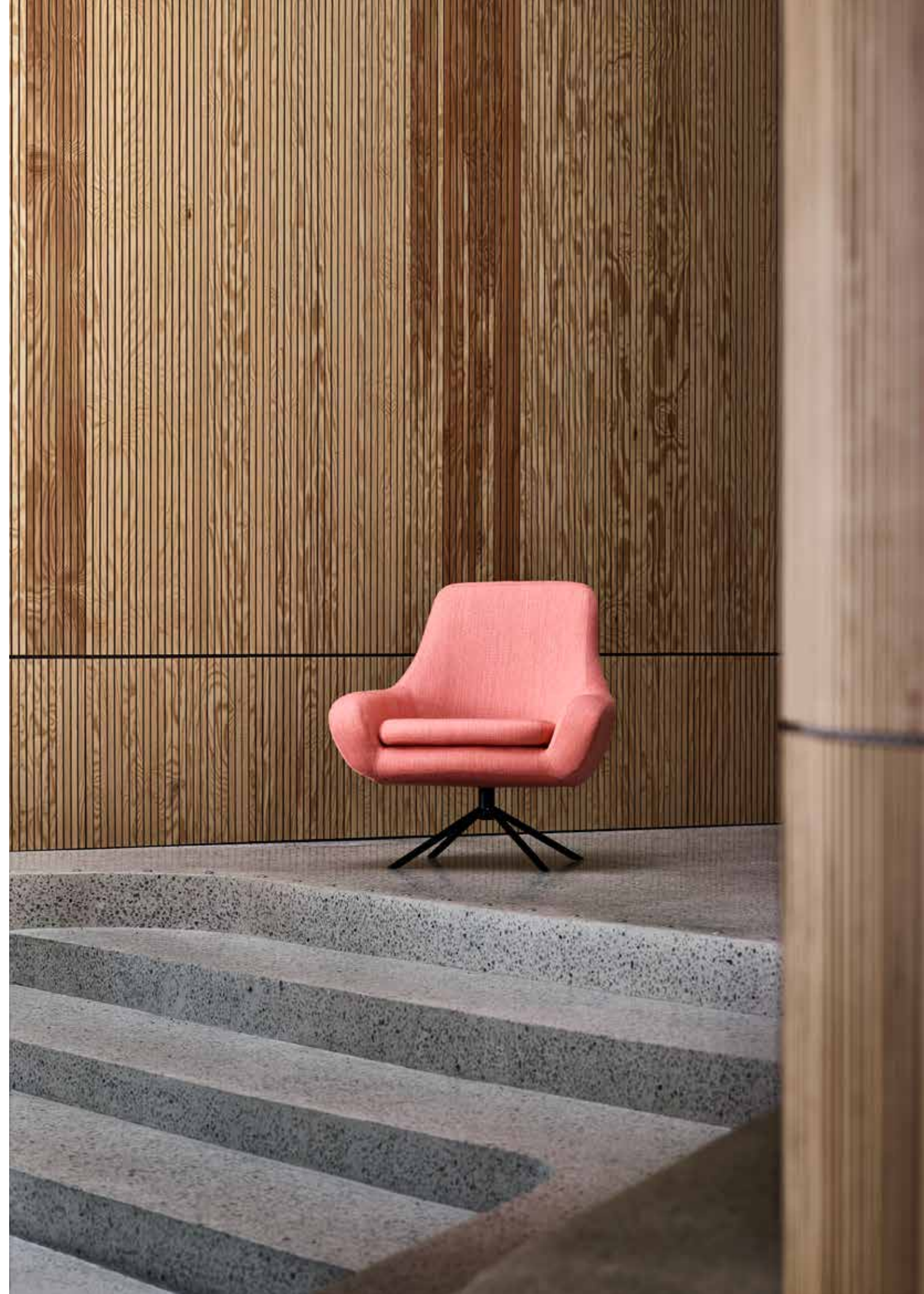
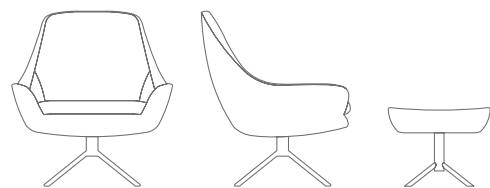
DESIGN: SUSANNE GRØNLUND

NOOMI is a modern chair with a classic feel. The soft, simple look and understated, inviting elegance has clear references to the Scandinavian design tradition. NOOMI is designed for both public and private spaces – wherever a touch of comfort and elegance is needed. The steel base comes in chrome or copper, and lacquered in white or black.

DIMENSIONS / CM:

CHAIR: L 84 D 71 H 90 SH 45

FOOTSTOOL: L 53 D 37 H 41 SH 45





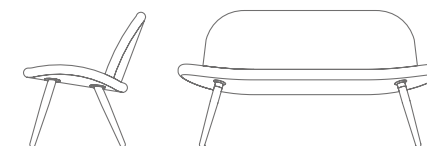


# ORLANDO WOOD

DESIGN: BUSK+HERTZOG

The iconic ORLANDO chair now has a big brother with this compact, lightweight and super versatile bench. The design is an extension of the characteristic and innovative construction of the chair with the slim, softly rounded back. The bench is perfect as a compact sofa or bench in a private home, in the small lobby or as a beautiful and graceful piece of furniture in the corner office.

DIMENSIONS / CM:  
BENCH: L 143 D 66 H 74 SH 40  
CHAIR: L 80 D 65 H 74 SH 40



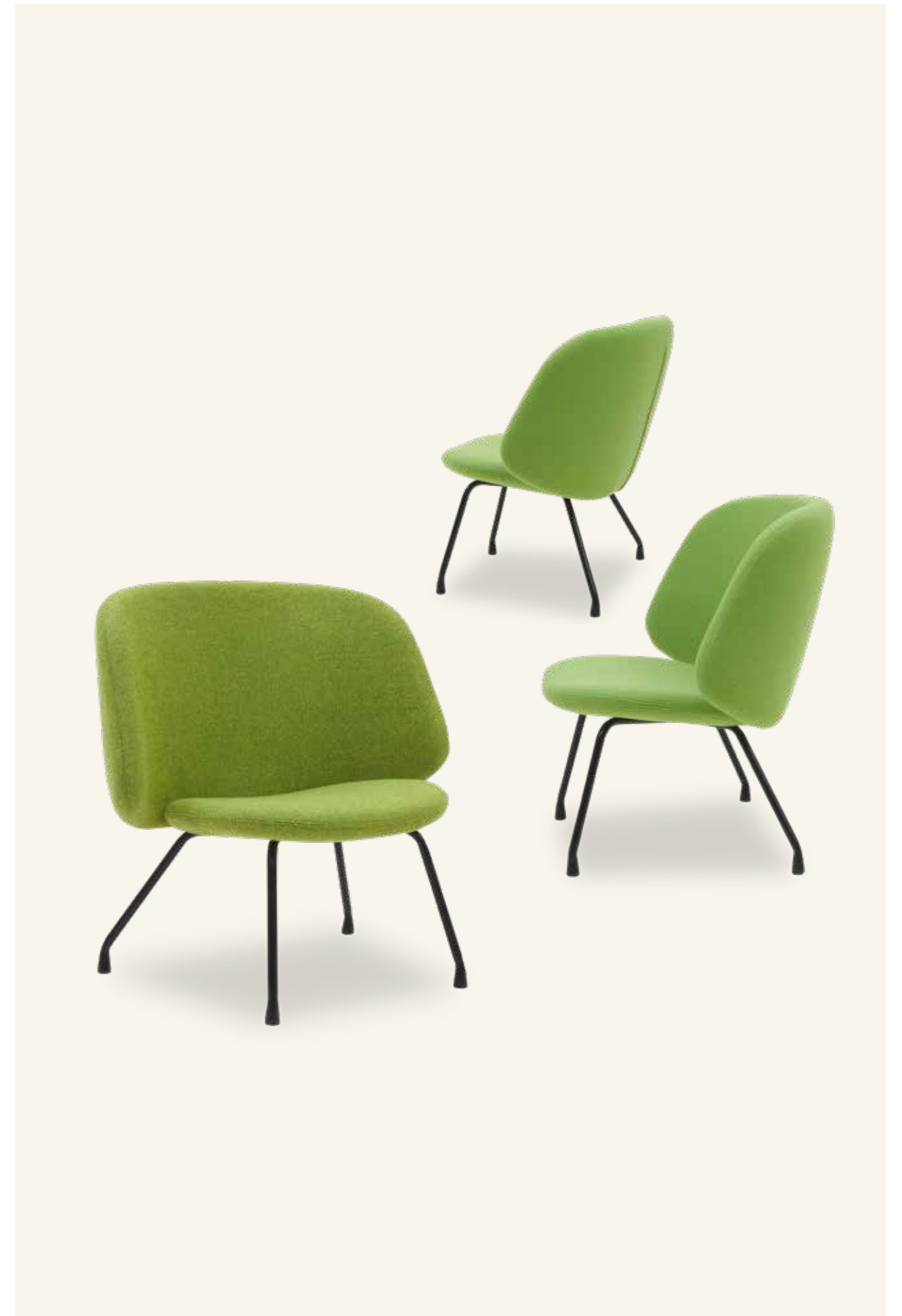


# EVY

## DESIGN: BUSK+HERTZOG

Comfort and elegance is beautifully united in the new lounge chair EVY designed by busk+hertzog. A simplistic design and a minimum of materials are used to create the elegant and modern look busk+hertzog is known for. This lounge chair challenges our perception of dimensions and lets the big, comfortable backrest act as a contrast to the less pronounced seat and the light, airy frame.

DIMENSIONS / CM: L 81 D 63 H 81 SH 40/46





# BAIXA

DESIGN: BUSK+HERTZOG

BAIXA is a comfortable lounge chair with a unique design that captures the past as well as the future. The lumbar support turns into the armrest in a flowing, harmonious movement with soft and round lines like the upper part of the backrest. This way a silhouette is formed that resembles a BAIXA in soft sand dunes, hence the name of the chair.

DIMENSIONS / CM: L 85 D 86 H 71 SH 40/33



# COCO SWIVEL

DESIGN: BUSK+HERTZOG

SLEEK AND SOPHISTICATED. The softly rounded armrests and back invite you to have a seat and feel the outstanding comfort of this sleek and sophisticated swivel chair. Casual and cool, COCO SWIVEL suits all kinds of rooms and spaces.

DIMENSIONS / CM: L 65 D 73 H 76 SH 40





# MOAI

DESIGN: PHILIP BRO

The MOAI chair is designed to close comfortably around you and acts as a small room that allows you to enjoy a moment of peace and contemplating.

From the side the MOAI chair has a unique and slightly naive expression reminiscent of the massive sculptures of faces on Easter Island, and the distinctive notches around the armrest comfortably supports you when getting up. The upholstered shell of the chair rests on four turned wooden legs.

DIMENSIONS / CM:

CHAIR: L 89 D 81 H 125 SH 45

SOFA: L 149 D 81 H 125 SH 45

**GOOD DESIGN AWARD 2017**

**GERMAN DESIGN AWARD 2018**







# MOAI SWIVEL

DESIGN: PHILIP BRO

The MOAI chair's large shell is formally inspired by the soft shapes acquired by square bricks and other stone after years of rolling back and forth on the beach. This highlights the chair's function as an 'unplugged' retreat from the hustle and bustle of daily life. MOAI chair is designed to close comfortably around you when you sit in it. It acts as a quiet little room on four legs that lets you have some peaceful moments for yourself.

DIMENSIONS / CM: L 89 D 81 H 125 SH 45





# CABALA

DESIGN: MÜLLER & WULFF

Allow us to introduce this intelligent module sofa program with endless possibilities of arranging and grouping.

With a unique feature the seat orientation can be changed in an instant, and it's possible to create two different seating directions at once – e.g. to the window and to the fireplace, TV or art piece. You simply push or pull the backrest gently to make it flip to one side or the other. An integrated feature that makes it possible to sit on both sides of the module depending how the backrest is arranged.

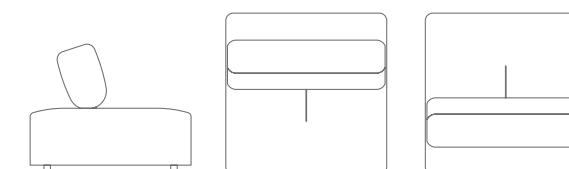
This diversity makes CABALA perfect for hotels, museums, waiting areas and of course living rooms. The round corners of the designs create a distinct look with a modern edge, and the high quality upholstery details complete the look.

DIMENSIONS / CM:

SOFA ELEMENT: L 99 D 99 H 78 SH 40

POUF: L 99 D 99 H 40 SH 40

**GOOD DESIGN AWARD 2018**







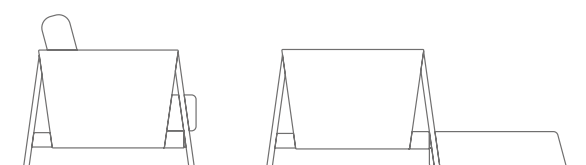
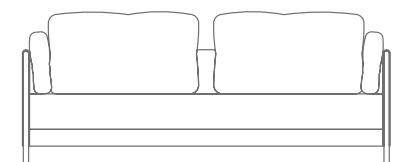
# MADISON

DESIGN: MÜLLER & WULFF

This is a young, uncomplicated sofa bed with a casual feeling for sitting, chilling and sleeping. The sofa exudes a casual elegance with its pure fabric-covered steel armrests with matching cushions. The fabric-covered steel armrests give it its identity and uniqueness. The seat depth of the MADISON sofa invites you to lounge and chill. The pillows, which can be freely arranged, are sometimes used as an armrest, for lumbar support or as a backrest, and there is plenty of space for your personal favorite pillow too. The upper seat cushion can easily be folded forward, and the bed is created.

DIMENSIONS / CM:  
L 209 D 95 H 75 SH 40  
BED: 77 OR 143 X 200 CM

**GOOD DESIGN AWARD 2018**





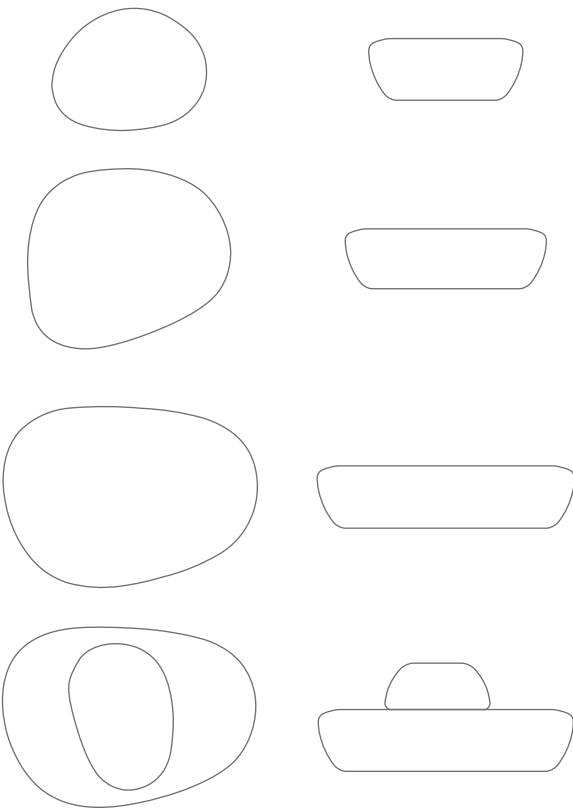
# SISTERS

DESIGN: BUSK+HERTZOG

SISTERS is a unique collection of sculptural and versatile poufs and sitting units. They are designed without a particular "direction" and can be placed freely in the surrounding environment, which gives the interior designer unlimited creative ways to play. The design is soft, light and organic and comes in 4 sizes that can be combined or used alone. The largest size has a comfortable backrest, which makes it perfect for installations in large waiting areas and public spaces.

DIMENSIONS / CM:		
SMALL:	L 100 D 78 H 42 SH 42	
MEDIUM:	L 129 D 111 H 42 SH 42	
LARGE:	L 166 D 120 H 42 SH 42	
LARGE W/ BACKREST:	L 166 D 120 H 74 SH 42	

GOOD DESIGN AWARD 2017





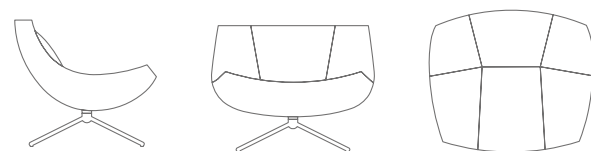
# VERA

DESIGN: BUSK+HERTZOG

With a soft and round shape defined between four lines VERA is a welcoming and eye-catching lounge chair. The seat- and backrest is visually divided into six distinct areas that create a beautiful contrast to the round and organic surface that make up the outside of the chair. An elegant swivel base gives the chair a light expression in spite of the generous and comfortable size of the seat. Depending on the fabrics and colours chosen VERA can be used as a focal point in the interior decoration or more quietly blending in with other furniture.

DIMENSIONS / CM: L 94 D 81 H 73 SH 40/37

**GOOD DESIGN AWARD 2018**



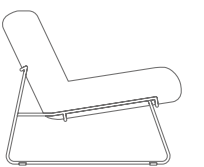


# JAVA

DESIGN: BUSK+HERTZOG

JAVA's seat and back, which mirror each other, are soft and inviting despite the chair's rigorous design. The light and delicate metal frame gives this spacious chair a lovely sense of balance. It can be used in both private and public spaces, and because of the frame's detailing on the back and the integrated design of the back and seat, it's very suitable for placing anywhere in the room, either on its own or in a group.

DIMENSIONS / CM: L 80 D 78 H 67 SH 39/33





# BASEL

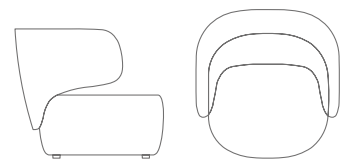
DESIGN: BUSK+HERTZOG

The clean lines and the simplicity of the design is striking, but a closer look reveals a number of design details that gives BASEL a very unique character. The lines of the seat are a fusion of several geometrical shapes that results in the unique shape of the seat that is both tight and soft at the same time. The characteristic backrest works as an integrated and discrete armrest and is an advanced 3-dimensional design element in spite of its minimalistic look. The visible separation between back and seat makes it possible to mix colours and materials and allows the interior designer to work with BASEL in all kinds of environments.

DIMENSIONS / CM:

CHAIR: L 95 D 94 H 81 SH 40

SOFA: L 212 D 94 H 81 SH 40





# VENUS

DESIGN: BUSK+HERTZOG

## SOFA WITH PERSONALITY

VENUS is a new elegant sofa with a build-in sleeping function. The simple and light steel frame runs along the backside of the sofa – an exclusive detail that invites you to place the sofa in the middle of the room so the detail can be enjoyed. The built-in armrests and soft backrest create maximum comfort and in spite of the compact measurements VENUS is easily transformed into a bed to fit to adults.

DIMENSIONS / CM: L 210 D 80 H 77 SH 41  
BED: 117 X 200

**GOOD DESIGN AWARD 2017**





# JASON

DESIGN: BUSK+HERTZOG

With JASON, SOFTLINE has launched a brand-new model that builds a bridge between different uses and furniture types. It combines an appealing modern design with a practical function as a sofa bed. With a high back with gently rounded corners and a mattress with soft edges, it's a contemporary bed for relaxing, hanging out or having a confidential chat, whether it's in the living room or a public user-oriented environment. The possibilities for combining materials, fabrics and colours are as endless as its uses.

DIMENSIONS / CM:  
L 213 D 87 H 97 SH 40  
BED: 145 X 200



# FOLD

DESIGN: BUSK+HERTZOG

Remember the folded paper fortune tellers that children make? This inspiration led to the iconic and truly striking lounge chair FOLD. The inviting upholstery is cut into geometric shapes and sits lightly on four distinct legs. This creates a light and springy look despite of the generous padding. A relaxing chair for private homes and public spaces.

DIMENSIONS / CM: L 106 D 75 H 67 SH 45/42

**GERMAN DESIGN AWARD 2018**  
**GOOD DESIGN AWARD 2016**





# TOM

DESIGN: SASCHA SARTORY

TOM is a unique pouf that fits under an elegant coffee table – function and style united in a new and innovative product concept. If you need the pouf or an additional seat, you can simply take it out. If not, the pouf fits under the table and creates an additional storage place for magazines, cell phones, remotes and other small accessories. The soft shape is inspired by antique barrel drums from Asia and adds a modern touch to the room.

DIMENSIONS / CM:  
POUF: Ø 52 H 37  
TABLE: Ø 58 H 47

# AIKO SWIVEL

DESIGN: SUSANNE GRØNLUND

The AIKO armchair is an all-round lounge chair that will add a touch of elegance in homes and public spaces alike. The chair is now available with a swivel base that brings out the clean lines and simplicity of the design. The seat is in an all-enveloping design, and the lines of the chair make AIKO wonderfully comfortable making it a popular choice and a classic in the SOFTLINE range.

DIMENSIONS / CM: L 64 D 55 H 75 SH 50





# STOK

DESIGN: PHILIP BRO

STOK is a versatile side table that is perfect to have at hand. It can be placed by a sofa or next to the bed depending on where you need a small table. With the characteristic handle the tables are easy to move around and takes up minimum space since they are stackable. The graphic cut-outs in the table top combined with the simplistic handle beautifully shows the functionality of the table.

DIMENSIONS / CM: Ø 40 H 64



# SOFT SQUARE

DESIGN: BUSK+HERTZOG

The popular SOFT SQUARE pouf now comes with a custom-made tray as an optional accessory. The tray can be placed securely on top of the pouf and becomes a natural part of the design of the pouf with its rounded corners and carvings following the stitches of the upholstery. The tray can be used separately as a useful and practical piece of furniture in the living space.

DIMENSIONS / CM:  
POUF: L 47 D 47 H 42  
TRAY: L 49 D 49 H 5,5

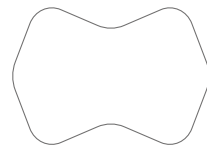


# UNIT

DESIGN: ANDREAS LUND

UNIT is a pouf with a strong graphic expression and a playfulness that inspires you to be creative when decorating. UNIT has eight equally long sides that fit together, which makes it possible to create an infinite variety of patterns just by moving the poufs around. The UNIT pouf is an exciting example of a piece of furniture that is flexible in form and function in a changeable environment.

DIMENSIONS / CM: L 83 D 54 H 42

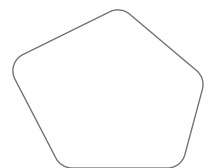


# LAKE

DESIGN: BUSK+HERTZOG

LAKE is an asymmetrical pouf with a characteristic and easily recognisable design that makes it stand out as an individual design element in the decor. At the same time LAKE is designed to work together in groups with great effect. Together they create an interesting, graphic look and a practical seating area, useful in private homes as well as public spaces.

DIMENSIONS / CM: L 63 D 52 H 40 SH 40



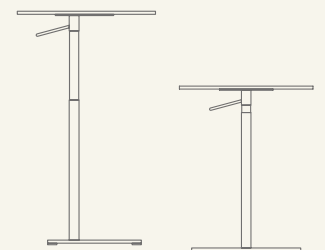
# XO

DESIGN: BUSK+HERTZOG

Meet the new series of height adjustable satellite tables – a natural extension of the successful collection of small tables by SOFTLINE. XO has an airy and elegant design, and the asymmetrical placement of the pillar on a steady yet light base, allows it to be placed over the seat area of almost any sofa or chair imaginable. The shape of the tabletop is designed to match different requirements depending if you need at side table or a worktable for your iPad or laptop. In one move the height of the table can be adjusted to perfectly fit the desired use. The clean and universal design language of the XO table makes it ideal to use in combination with the rest of the furniture from the collection – or in combination with existing furniture in the living space.

DIMENSIONS / CM:

ROUND TABLE: Ø 45 H 56/76  
SQUARE TABLE: L 40 D 40 H 56/76  
TRAPEZ TABLE: L 52 D 40 H 56/76





# **SOFT LINE**

**SOFTLINE A/S**  
KIDNAKKEN 7  
DK-4930 MARIBO  
DENMARK

T: +45 5416 0680  
E: [INFO@SOFTLINE.DK](mailto:INFO@SOFTLINE.DK)

[WWW.SOFTLINE.DK](http://WWW.SOFTLINE.DK)  
[@SOFTLINEFURNITURE](https://www.instagram.com/softlinefurniture)



**SHOWROOM / CPH**  
STURLASGADE 12 G  
DK-2300 COPENHAGEN S  
DENMARK